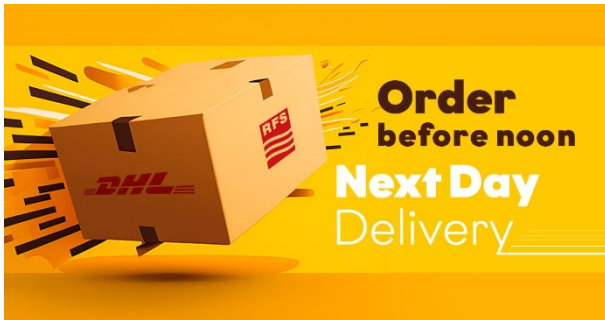


RFStore launches to offer next-day delivery in 10 Countries.

The online webshop will allow customers to order select products online for fast delivery in Germany and all bordering countries.



13 September 2023, Hannover, Germany, RFS, a specialist in the design and manufacture of premium, future-ready cable solutions, announces the launch of RFStore, an online webshop to make it fast and easy for customers to procure its most popular products.

RFStore will initially serve Germany and surrounding countries, Denmark, the Netherlands, Belgium, Luxembourg, France, Switzerland, Austria, Czechia, and Poland. It follows the success of next-day delivery services that have been offered in the UK for several years and have proved to be popular and valuable to customers. Deliveries will be dispatched directly from RFS's manufacturing facility in Hannover; this allows for speedy and more sustainable delivery.

Designed to deliver B2B solutions with the user-friendly benefits of a B2C style site, the webshop makes it easy for customers to select the products they need. Working in collaboration with DHL, RFS is able to fulfill orders placed before noon for next-day delivery. This will allow customers to address seamlessly address urgent product needs through the automated online system. For customers needing additional information, RFS will be able to answer customer queries via the website and assist with deployment enquiries as needed.

At its launch, RFStore will offer a selection of RFS's best-selling solutions. This includes jumpers, cable rings, connectors, and accessories such as installation tools and grounding kits. The webshop will automatically suggest compatible products to help our customers select a complete end-to-end solution.

→ **Leon Lenze, Product Manager at RFS, commented, *“We are delighted to launch our online shop to streamline the procurement process for customers. For those needing specific products quickly, we will be able to deliver with minimal friction, making it easier than ever for customers to access our premium, long-life cable solutions, and accessories.”***



About RFS

At RFS we specialize in the design and manufacture of premium, future-ready cable solutions for customers across the globe. With over 120 years of heritage in the industry, we build reliable and long service life connectivity systems. Because we care about our collective future.

Trademarks

RFS® is a registered trademark of Radio Frequency Systems. All other trademarks are the property of their respective owners.

RFS Press Contact

Peter Raabe
Strategic Marketing Director
E-mail: peter.raabe@rfsworld.com

For more information, visit www.rfsworld.com, rfstore.rfsworld.com, or follow us on Twitter: www.twitter.com/RFSworld